

# matthew reynolds

## full-stack web developer & designer

### ABOUT

Passionate about creating user experiences that are clean, consistent, and delightful

Focused on developing finely tuned websites and web applications with security and speed

A good eye for design, layout, and typography

Gets details right, designing interfaces that are intuitive, pixel-perfect, and leave lasting impressions

### SKILLS

Accomplished in hand-coding front-end and back-end web development using HTML5, responsive CSS3 and SASS, JavaScript, jQuery, PHP, MYSQL, and RESTful APIs—with a knack for translating design into code

Adept with LAMP/LEMP stack server environments and the Linux command line

Proficient with the Adobe Creative Suite

Experienced designing for both screen and print, from web interfaces, mobile apps, and social media graphics to light print work, including banners, booklets, T-shirts, etc.

Strong verbal and written communication skills with a solid grasp of English language, grammar, and writing style

Courteous, professional, and energetic

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### PROFESSIONAL EXPERIENCE

#### *The DiSTI Corporation*

**WEB APPLICATIONS DEVELOPER IN ORLANDO, FL** (JUNE 2017 – PRESENT)

Contributed to web-based components of this company's main software product, used by the likes of Boeing, Jaguar Land Rover, and the U.S. Department of Defense.

Designed and built landing pages, marketing emails, and microsites, as well as in-house web applications, including an inventory tracker and floorplan mapper.

Collaborated with the marketing and art departments to bring fresh website designs to life, and built custom WordPress plugins to assist content producers.

Spun up new web servers, installing packages, fine-tuning firewalls, and taking charge to deploy HTTPS/HSTS and strong security headers on company sites.

Maintained public and internal web servers, keeping systems up-to-date and secure.

#### *The Gay Christian Network*

**WEB DEVELOPER & GRAPHIC DESIGNER IN RALEIGH, NC** (JUNE 2013 – JUNE 2017)

Managed this nonprofit's websites and redesigned their main site with a focus on professionalism, ease of navigation, and brand consistency.

Took initiative designing new donation forms and donor-facing webpages, making them more user-friendly and reducing as much friction as possible, resulting in a 120% increase in online donations over each of the previous three years.

Developed a custom registration system and public-facing ticketing website. Designed guest-facing mobile apps with schedule information and built internal apps for ticketing, guest management, and badge scanning. Provided on-site support for the in-house suite to a team of 250 volunteers and 1,500+ guests.

Built custom solutions, from ecommerce to Slack integrations streamlining internal processes, such as assigning post office trips, reporting sick days, and shortening URLs.

#### *The Ivy Group*

**WEB DEVELOPMENT INTERN IN CHARLOTTESVILLE, VA** (SEPTEMBER 2012 – MAY 2013)

Maintained many of this marketing firm's clients' websites running on WordPress or Drupal. Worked one-on-one with clients, other developers, designers, and marketing professionals to understand and translate needs into actionable projects.

Built a scalable system and user interface that enabled teachers to browse and download curriculum files in a ZIP delivered via a secure, one-time link via CDN.

### SELECTED FREELANCE EXPERIENCE

#### *Cuccinelli for Governor*

**WEB DEVELOPER & GRAPHIC DESIGNER**

(DECEMBER 2010 – MAY 2013)

Led development on the campaign website and microsites; designed the style guide and marketing collateral.

#### *20th Century Fox*

**WEB DESIGNER** (AUGUST 2010)

Collaborated with film publicists to create an interactive microsite for one of the film company's theatrical campaigns.

### WHAT PEOPLE SAY

"Matthew is fantastic. Consistently and many times over, he was able to conceptualize our brand and translate our vague descriptions of what we wanted into fantastic visualizations that exceeded our expectations. He is very personable and professional. I would recommend him to anyone and everyone with enthusiasm."

— CHRISTY LEWIS, DIGITAL DIRECTOR AT **CUCCINELLI FOR GOVERNOR**

"Matthew is always a pleasure. He addresses matters quickly and gets the big picture. His enthusiasm is infectious."

— CAROL CUNDIFF, DIRECTOR OF DIGITAL PUBLICITY AT **20TH CENTURY FOX**